

**EL DORADO UNION HIGH SCHOOL DISTRICT
BOARD POLICY**

Facilities

**NAMING OF FACILITIES AND AREAS
BP 7310**

The Governing Board shall determine the names of district schools and other major district-owned or leased buildings, grounds, and school facilities.

The chosen name shall be considered permanent, unless extraordinary and compelling circumstances dictate that a change of name is essential to the well-being of the district. The Governing Board will not consider names which are associated with or represent values contrary to the district's philosophy and goals. Absent special or compelling circumstances, the Governing Board will not approve names which reflect the name of a commercial development, unless the name existed in the area prior to the development and/or has historical significance.

For the naming process, the Governing Board will create an ad hoc District level committee to review all name suggestions and make recommendations to the Board for the Board's final consideration and decision.

The naming process may also include recognition of the following:

1. Individuals, living or deceased, and entities that have made outstanding contributions, including financial contributions, to the school community
2. Individuals, living or deceased, who have made contributions of statewide, national, or worldwide significance
3. The geographic area in which the school or building is located

Any name adopted for any new school shall not be so similar to the name of any existing district school as to result in confusion to members of the community.

NAMING RIGHTS

The Board may grant to any person or entity the right to name any district building or facility. In doing so, the Board shall enter into a written agreement which shall:

1. Specify the benefits to the district from entering into the agreement
2. State the roles and responsibilities of the parties to the agreement, including whether or not the Board shall retain the power to approve any proposed name
3. Provide details related to the naming right granted, including the building, grounds, or facility involved and the duration for which the name shall be in effect

NAMING OF FACILITIES AND AREAS (continued)

BP 7310

4. Prohibit any message, image, or other depiction that advocates or endorses the use of drugs, tobacco, or alcohol, encourages unlawful discrimination against any person or group, or promotes the use of violence or the violation of any law or district policy

(cf. 0410 - Nondiscrimination in District Programs/Activities)

(cf. 1325 - Advertising/Promotions)

(cf. 3290 - Gifts, Grants and Bequests)

5. Reserve the authority to terminate the naming right if it determines that the grantee, subsequent to receiving the naming right, has engaged in any of the prohibited acts stated in #4 above or other criminal or unlawful acts that might bring the district into disrepute

MEMORIALS

With Board approval, school sites may designate a memorial location that will recognize the contributions of deceased students, staff members, or community members and benefactors of the district. The use of plaques, name plates, or other permanent remembrances (e.g., planting commemorative trees, erecting monuments, or dedicating buildings, parts of buildings, athletic fields, gardens, or other district facilities) may be displayed in a designated area on campus.

All permanent recognitions must meet the following criteria:

1. Be aesthetically pleasing and fitting with the attractive design of the campus.
2. Be designed as low maintenance.

Legal Reference:

EDUCATION CODE

35160 Authority of governing boards